

# Display Ad Sizes

SPECS: Preferred ad format is: 200 ppi, PDF, CMYK.

Black text must be 100% K only. There is no charge for typesetting and ad layout.

<b>Ad Size</b>	<b>W X H • INCHES</b>
<b>Full Page</b>	<b>No Bleed</b> 9.87 x 11.75 <b>With Bleed:</b> Trim: 10.875 x 13 Bleed: 11.37 x 13.5
<b>Half Page</b>	Vertical 4.84 x 11.75 Horizontal 9.87 x 5.78
<b>1/3 Page</b>	Vertical 3.17 x 11.75 Horizontal 9.87 x 3.79 Sq 6.53 x 5.78 Extended 4.84 x 8.75
<b>1/4 Page</b>	Vertical 2.33 x 11.75 Horizontal 9.87 x 2.79 Square 4.84 x 5.78
<b>1/6 Page</b>	Vertical 3.17 x 5.78 Horizontal 4.84 x 3.79
<b>1/8 Page</b>	Vertical 2.33 x 5.78 Horizontal 4.84 x 2.79
<b>1/12 Page</b>	3.17 x 2.79
<b>1/16 Page</b>	2.33 x 2.79
<b>2 Page Spread</b>	Trim: 21.75 x 13 Bleed: 22.25 x 13.5 Gutter: .75