

NORTHERN WILDS MAGAZINE

Display Ad Sizes

SPECS: Preferred ad format is: 200 ppi, PDF, CMYK.

Black text must be 100% K only. There is no charge for typesetting and ad layout.

Ad Size	W X H • INCHES
Full Page	No Bleed 9.87 x 11.75 With Bleed: Trim: 10.875 x 13 Live: 10.125 x 12.25 Bleed: 11.37 x 13.5
Half Page	Vertical 4.84 x 11.75 Horizontal 9.87 x 5.78
1/3 Page	Vertical 3.17 x 11.75 Horizontal 9.87 x 3.79 Sq 6.53 x 5.78
1/4 Page	Vertical 2.33 x 11.75 Horizontal 9.87 x 2.79 Square 4.84 x 5.78
1/6 Page	Vertical 3.17 x 5.78 Horizontal 4.84 x 3.79
1/8 Page	Vertical 2.33 x 5.78 Horizontal 4.84 x 2.79
1/12 Page	3.17 x 2.79
1/16 Page	2.33 x 2.79
2 Page Spread	Trim:: 21.75 x 13 Live: 21 x 12.25 Bleed: 22.25 x 13.5 Gutter: .75